

# Tips and tricks for application writing

Making Waves, Copenhagen 17-18.9.19

# VALUE

18,000 Characters (plus or minus) main sections anyway

150,000 Euros, maximum grant

8.30 How much each word costs



# RTFM

Read The F#%&ing Manual

Simple but effective

Understand the difference between what the funding requires and what you want to do

Terms, phrases and EU speak

What do you think  
they want you to do?

## *Specific priorities for "Democratic engagement and civic participation" (Strand 2)*

### **1. Debating the future of Europe and challenging Euroscepticism**

Under this multi-annual priority of the Europe for Citizens programme, citizens will be given an opportunity to express what kind of Europe they want and to outline their long term vision for the future of European integration. In this context the White Paper on the Future of Europe represents a point of departure.

This debate should be based on the concrete achievements of the European Union and on lessons learnt from history. But it should as well reflect on current trends, and enable participants to challenge Euroscepticism and to suggest possible actions that the European Union could undertake to foster a sense of belonging to Europe, to understand the benefits of the European Union and to reinforce the EU's social and political cohesion.

The debate on the future of Europe should not be limited to those already supporting the idea of the European Union, but also reach out to citizens who reject or put in question the European Union and its achievements, or remain indifferent. The ambitious aim is to try to channel criticism of the EU into a useful, constructive and positive driver for European integration in the long run and to help the EU to come closer to its citizens.

Citizens are invited to take part in this debate through projects or through their active engagement in organisations participating in the Europe for Citizens programme. The Commission expects projects granted under this multi-annual priority to reflect on a new narrative for Europe, citizen-oriented, forward-looking and constructive, that would be more engaging for the younger generation in particular. Projects may be based on the outcome of citizens' consultations and may lead to debates about concrete ways to create a more democratic Union, so as to enable citizens to reengage with the EU and develop a stronger sense of ownership of the European project.

Another aim of projects under this multi-annual priority may be to identify ways of further enhancing the European dimension and the democratic legitimacy of the EU decision-making process. In the light of the low turnout rates in European elections of the past years and the rise of populism in many Member States, projects may address the question how to reach voters, including first time/young voters, or voters living in remote areas and build a momentum for their active democratic participation in the EU at all levels.

Applicants are also invited to organise debates or activities on the rise of Euro-scepticism and its implications for the future of the European Union. Such debates or activities are expected to enable participants to deepen their knowledge of the EU institutions and policies, and better understand the EU's achievements and benefits, as well as to understand the cost of not being part of the European Union.

State how your project fits in with the programme's objectives (general and specific), features and multi-annual priority/ies you have selected (Max. 3500 characters) \*

The project will develop an innovative platform on which communities can actively take part, add their voice to the debate surrounding the past, present and future of the EU. Through the development of "European Youth Empowerment - festivals" the project will provide a structure that will be citizen driven, constructive, and engage the younger generations in the EU.

Involving local communities and our younger generations will provide the source material on which to build our examination of the key achievements and concrete history that has developed the EU into the driving force of peace and solidarity of our era. This will be done through the prism of our partners perceptions on the key concrete achievements that led to the formation of the EU.

The rise of scepticism and populism offer an insight into the current trends and attitudes of obstruction and the erosion of the EU's founding beliefs which pose a great threat to those EU citizens who wish for a peaceful and solidarity based union of nations.

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Start strong and direct

Every word counts

Only so many ways to say "debate"

Whats your twist or innovation?

Nº	Reference number	Project Title	Applicant organization	Country	Maximum EU grant
1	612680	European Inclusion through Intercultural Dialogue	OBSHTINA SUHINDOL	BG	€150.000
2	612743	SUPPORTING DEMOCRATIC UNION AND ACTIVE CITIZENSHIP IN DIGITAL ERA	FEDERACIÓN DE MUNICIPIOS DE MADRID	ES	€148.680
3	612741	DEbating the Future of Europe and Challenging Euroscepticism : a journey into media literacy to fight Eurosceptic narratives	ALPHABET FORMATION	BE	€148.680
4	612723	Strengthening a Europe of solidarity in times of migration	AYUNTAMIENTO DE LARACHA	ES	€150.000
5	612722	Juniors for seniors-active ageing	OBCINA SKOFJA LOKA	SI	€146.160
6	612739	European Volunteering Engagement Network	GESZTELY KOZSEG ONKORMANYZAT	HU	€148.680
7	612768	Building Relationships Into a Democratic Goal for Europe	MUNICIPIO DE VILA NOVA DE CERVEIRA	PT	€148.680
8	610923	NEUE MAUERN ÜBERWINDEN - Die Zukunft Europas gestalten	RECHT IN EUROPA EV	DE	€148.680
9	612749	European Towns Fostering Intercultural Dialogue and Combating Discrimination of Migrants and Minorities	CARNIKAVAS NOVADA DOME	LV	€148.680
10	612753	European Youth Empowerment - Festivals	KALAJOEN KAUPUNKI	FI	€120.960
11	612114	Sustain Migrant' Integration for Linking Networks in a Inclusive Europe	COMUNE DI FONDACHELLI FANTINA	IT	€138.600
12	612770	European Towns - Enacting Common Values of Solidarity and Intercultural Dialogue	DIRECTORATE FOR CULTURE, YOUTH AND SPORT	XK	€143.640
13	612737	City Rights United	STICHTING HERE TO SUPPORT	NL	€150.000
14	612718	Network for a new Europe	COMUNE DI LOCRI	IT	€141.120
15	612551	Small Towns European Debates Network	GRAD PREGRADA	HR	€68.040
16	612777	STreet ART	COMUNE DI ARCUGNANO	IT	€148.680
17	612693	Urban Citizen Y	ASOCIATIA GRUPUL PONT PONT CSOPORTPONT GROUP	RO	€146.160
18	612730	AGORA – Democratic Values & Culture in Europe	ATHIENOU DIMOS	CY	€143.640
					€2.539.080

# KISS

Keep It Structurally Simple

Logical and simple - repeat and rewind

Tasks and responsibilities - clear and measurable

But, it will get complicated!

## Main tasks:

Panel discussion  
Workshop  
Opinion polls  
Site visits

## Main activities:

1 panel discussion  
3 Workshops  
5 Opinion polls  
2 Site visits

## Main results:

5 Panel discussions  
15 Workshops  
25 Opinion polls  
10 site visits

Google drive

## Main dissemination:

Panel discussion  
Workshop  
Opinion polls  
Site visits

Easier final report

- 5 main events/activities
- Identical tasks with room for partners competencies
- Experienced and non experienced partners
- Learn, correct and perfect as the project matures



# Activities

Not much text

Repeat and show clear path

KISS

Start*	End*	of Activity*	of the activity*	direct participants
12/10/2020	15/10/2020	European Youth Empowerment festival-	Jajce, Federation of Bosnia and Herzegovina	126
Content *				
(in brief)				
<p>Jajce Municipality will organise a 2 day EYE festival.</p> <p>LARP topic will be agreed during the meeting in Kaunas.</p> <p>Day 1</p> <ul style="list-style-type: none"><li>-Organise EYE debates/panel discussion</li><li>-Presentations of countries/opinion polls</li><li>-Involvement in EYE festival quiz</li><li>-Informed on EU voluntary systems/European Solidarity Corp</li><li>-Training and workshops on EU achievements/LARP topic</li><li>-Organise culture evening with music, dance and food presented by each partners visiting delegation</li></ul> <p>Day 2</p> <p>LARP production/collection of results</p>				
Expected results*				
<ul style="list-style-type: none"><li>-150 +attending the festival</li><li>-EU achievement for the LARP from Bosnia and Herzegovina perspective</li><li>-3rd live stream recording of LARP</li><li>-press release /news coverage</li><li>-update 6partner blogs/website</li><li>-update social media platforms</li><li>-3rd part of EU solidarity handbook created using LARP content</li><li>-Results from 6 opinion polls</li><li>-Video blog of LARP created by participants uploaded</li><li>-Notes from panel discussion taken and uploaded, shared on social media</li><li>-Presentation of ESC volunteers</li></ul>				